



INSURANCE

Expense or Revenue?

Wouldn't it be great if this expense became a source of revenue for you? Let us show you how it's done.

ADDITIONAL REVENUE?

You could:

- Pocket the profit
- Invest in marketing
- Lower your per-door cost
(and be more competitive in the market)

PER-DOOR COMPETITION

Current market rate

- 300 unit HOA
- If you lowered your per door rate, would you get more clients?

OFFSET INCOME

Add an Agency

Gross Revenue*

- 15 associations – 7 HOAs/6 COAs
- \$35,520
- 30 associations – 15 HOAs/15 COAs
- \$51,840
- 55 associations – 20 HOAs/35 COAs
- \$15,960
- 85 associations – 30 HOAs/50 COAs
- \$216, 240

* Projections assume 12% commission rate and average premium for associations in Florida. Estimates only.

No amounts are guaranteed.

PROFIT FROM AN AGENCY

Gross Revenue – Expenses = Net Profit

- 15 associations - \$35,520
- \$17,760
- 30 associations - \$51,840
- \$25,920
- 55 associations - \$150,960
- \$75,480
- 85 associations - \$216,240
- \$108,120

BENEFIT YOUR CUSTOMER

Why is this good for your customers – the associations?

- Lower per-door rates
- Comprehensive coverage reviews
- Dedicated agents with specialized knowledge of habitational management

AGENCY IN A BOX

Simple and seamless set-up

- Corporate Registration w/required fingerprinting
- Agency License Application
- Agent-in-Charge recruiting
- Training
- Marketing Support
- Carrier Access

- Errors & Omissions Insurance
- Physical/Mailing Address
- Dedicated Phone Number (VOIP)
- Desk Access with Telephone

LOW RISK. HIGH REWARD.

One and Done

- One Annual Fee - ~~\$3,500~~ - WAIVED
- One Licensed Agent
- Thousands of Dollars in Profit